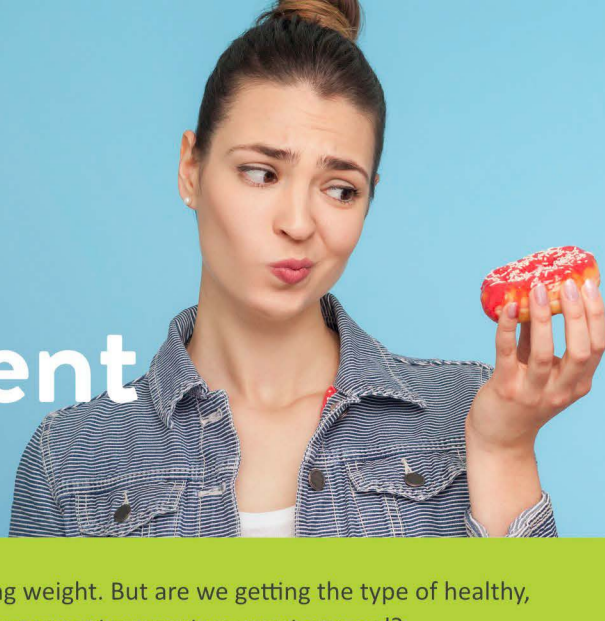


Weight Management

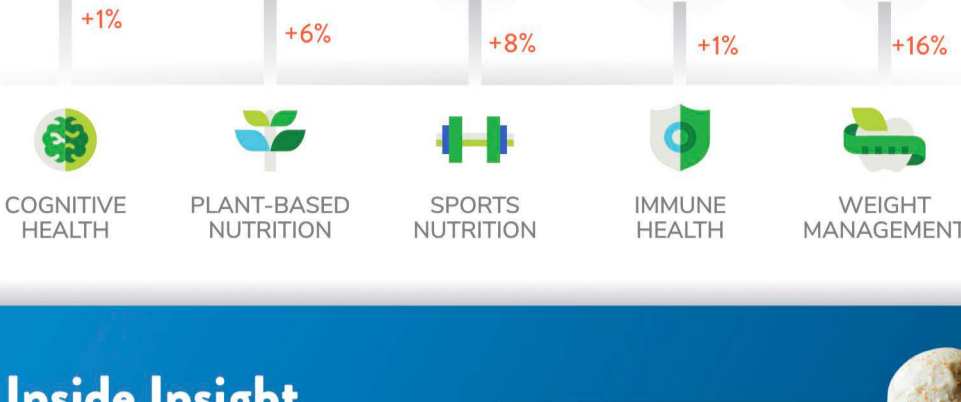
OCTOBER 2020



A WEIGHTY ISSUE: We're all gaining weight. But are we getting the type of healthy, science-backed weight management support we want or need?

Market Makers • October 2020

What the PLT Customer Universe is Asking For
(increase in interest over 60 days)



PLT Inside Insight

7 out of 10



PLT Weight Management Customers Are Interested in Helping their Customers Manage Emotional Eating/Snacking



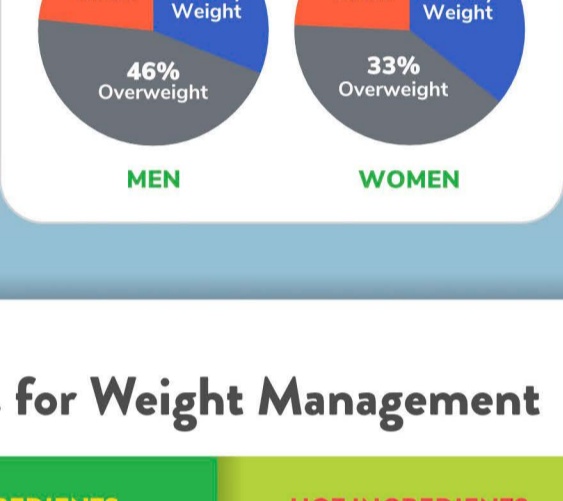
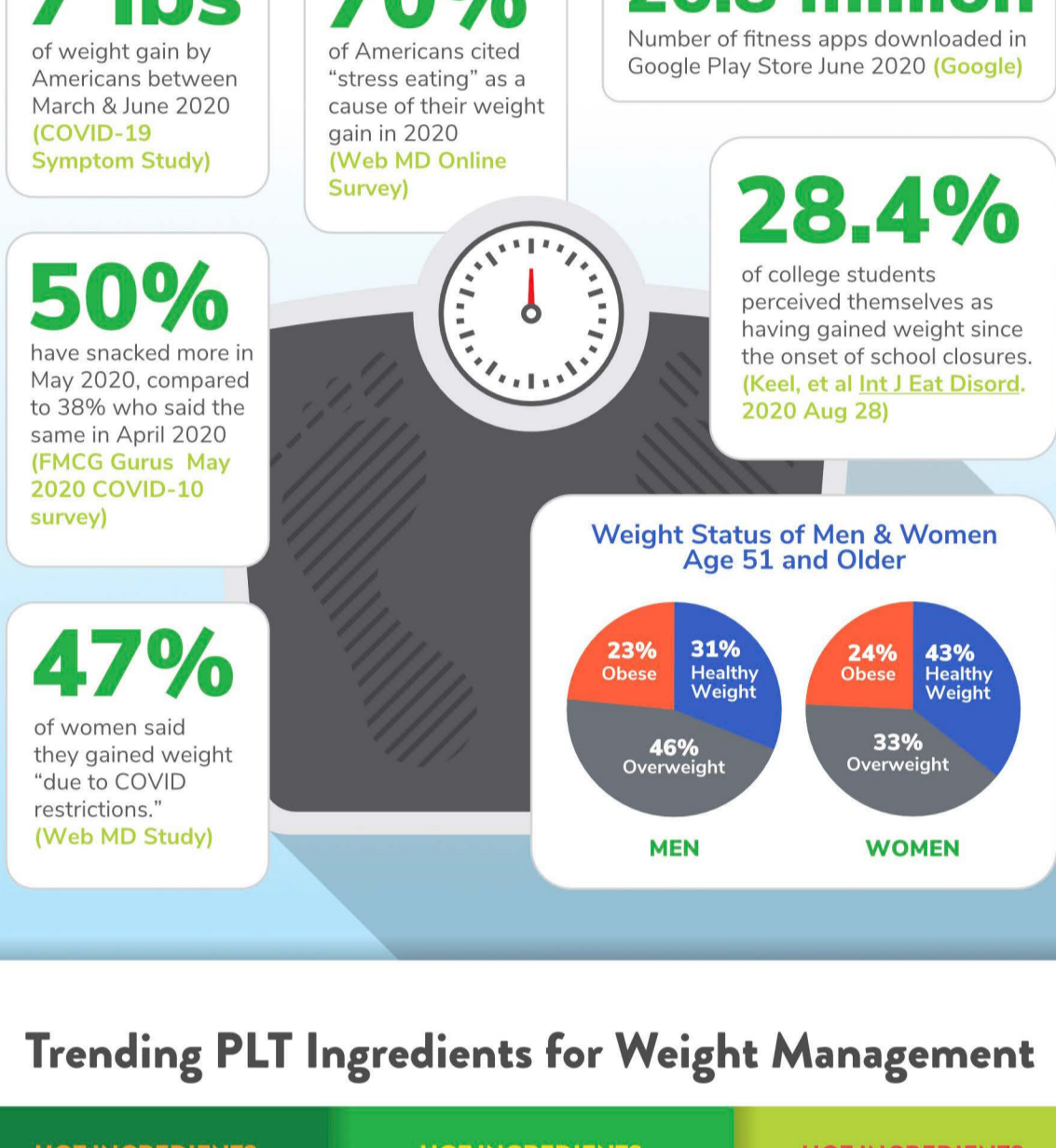
What Do Consumers Want & Need from Their Weight Management Products?

Creating weight management products for the 'whole person'...not just the 'dieter'. Offers the opportunity to move towards personalization and healthier weight loss. Considering multiple modes of weight loss action and important support factors like cognitive support. The possibilities can be endless.



Why They Need Our Help

Social Impact by the Numbers



Trending PLT Ingredients for Weight Management

HOT INGREDIENTS RAPID WEIGHT LOSS

SLENDACOR
WEIGHT MANAGEMENT COMPLEX

#1

Rank of Slendacor-containing weight management products in USA, Australia & Brazil (PLT Health)

21%

Americans who said they gained 10-20 lbs. during lockdowns (WebMD)

[LEARN MORE](#)

HOT INGREDIENTS ANTI-SNACKING SUPPORT

SupreSa
CRAVE CONTROL

31%

Americans who have reported an increase in snacking during lockdowns (WebMD)

22%

Amount of people's total energy intake per day from snacking (ZOE)

[LEARN MORE](#)

HOT INGREDIENTS GLOBAL SUCCESS

Xanthigen

#1

Rank of Xanthigen as a weight management ingredient in Korea (INNOVA)

223%

Increase in Google searches on 'weight loss' during lockdowns (Google)

[LEARN MORE](#)

SOLUTION #1: RAPID, CONSISTENT WEIGHT LOSS WITH GOLD STANDARD CLINICAL SCIENCE

SLENDACOR
WEIGHT MANAGEMENT COMPLEX

SLENDACOR supplementation resulted in significant **body weight** and **BMI** reduction in overweight subjects as early as 14 days

12
Pounds Lost

6X
More Effective

6X
Better BMI Improvement

WEIGHT

But, the real news is **consistent, meaningful weight loss** over the entire study

Body Weight Reduction (Kg)

Day	Placebo	SLENDACOR
Day 14	~0.2	~0.5
Day 28	~0.3	~1.5
Day 56	~0.4	~2.8
Day 84	~0.5	~4.0
Day 112	~0.6	~5.2

4X
More Effective

WAIST

3.2X
More Effective

HIPS

Visit www.plthealth.com/slendacor for full information on the Slendacor clinical trials and results.

[LEARN MORE](#)

SOLUTION #2: SNACKING & HUNGER REDUCED

SupreSa
CRAVE CONTROL

Supresa and snacking: **RESULTS IN 14 DAYS OR LESS**
Early efficacy demonstrated for study participants considered to be 'snackers'

FEWER Snacking Events

Supresa: -55%

Placebo: -28%

Less Hungry Before Meals

Supresa: 69%

Placebo: 54%

3X LESS SNACKING

Supresa

Placebo

p = 0.023

*p < 0.05 vs. placebo

[LEARN MORE](#)

Top PLT Ingredients

(last 60 days)
Click on logo to learn more

SLENDACOR
WEIGHT MANAGEMENT COMPLEX

For Healthy Weight Loss

Zembrin

Stress Relief & Calm Focus

DYNAGENIX
MUSCLE-JOINT FORMULA

A Breakthrough in Recovery from Exercise

RIPFACTOR
MUSCLE ACCELERATOR

Muscle, Endurance & Strength Gain

SupreSa
CRAVE CONTROL

Support Against Snacking

Let Us Help You Formulate Healthy Next-Gen Weight Management Products

- Clinical-science
- Plant-based
- Clean-label
- Multiple modes of action
- "Whole Person" approaches
- New benefits consumers want & need



[CONTACT US](#)