

Zembrin®

COGNITIVE HEALTH



LESS STRESS. BETTER LIFE.



Help your customers experience Zembrin.

Zembrin Fast Facts:

- Experiential (feel the benefits)
- Fast-acting
- Low dose (25 mg)
- Clinically studied
- Extensive safety testing
- Seed-to-shelf quality control
- Non-GMO
- Ethically sourced

Stress takes a toll on everyone it touches – contributing to health problems, poor relationships and lost productivity at work. It can also affect our ability to perform at our best.

With Zembrin, you can help.

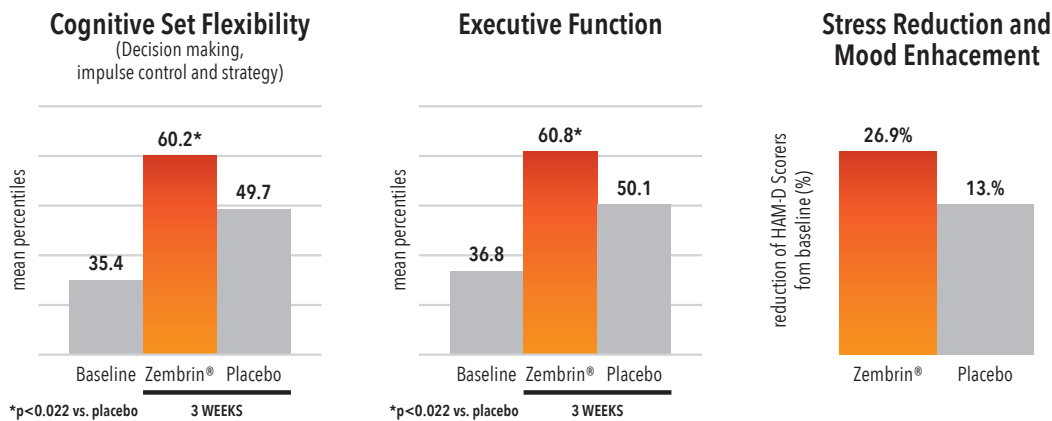
Zembrin is a patented, standardized and clinically studied extract of *Sceletium tortuosum*. It's an innovative, evidence-based ingredient for 'experiential' products designed to support calmness, enhanced mood, and improved cognitive function. Zembrin can help give people power over their lives by supporting a sense of calm focus or alert serenity. Studies have shown to start working in as little as 2 hours and is safe enough to be used every day.



MILLIONS OF PEOPLE HAVE TAKEN ADVANTAGE OF ZEMBRIN WORLDWIDE

Zembrin is an innovative, evidence-based ingredient that experientially supports reduced stress, enhanced mood, and improved cognitive function

In a randomized, double-blind, placebo-controlled cross-over study, subjects took either 25 mg of Zembrin or a matching placebo capsule once daily for three weeks. Positive cognitive, mood and sleep changes were found in the Zembrin group compared to the placebo group.



Chiu S, et al. *Evid Based Complement Alternat Med.* 2014;2014:682014.

Zembrin has a patented phytochemical profile and a patented dual mechanism of action. It is backed by an extensive portfolio of science covering safety, mechanism of action and efficacy.



*Zembrin is a special cultivar of traditional remedy *Sceletium tortuosum* grown sustainably and supporting the San Council of South Africa.*

Perfect for Your Formulation

Zembrin is Generally Recognized as Safe (GRAS) by self-affirmation. It has been granted a license from the Natural Health Products (NHP) Directorate of Health Canada. The low recommended dose for Zembrin (25 mg) means that it will not affect the organoleptics of your formulation – recommending it for anything from capsules and powders to gummies, beverages, foods and more.

How can you help your customers live better – today?

Cognitive health ingredients are moving from the mood and sleep aisle into a much broader range of products. In sports/active nutrition, formulations are using Zembrin to improve focus and improve workouts. In weight management, Zembrin is helping people on the long road to success feel better about themselves – every day. When it comes to this kind of experiential support, virtually any well-being product can build a consumer following using the benefits of Zembrin.

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Contact PLT Health Solutions for samples and more information.

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